# www.yacht.cz







PDF version available at www.yacht.cz



#### NEWS

Latest information and news from the world of sailing.

#### TESTS

Editorial tests and reviews of motor boats, sailing boats, inflatable boats, engines, sailing clothing and accessories.

#### EQUIPMENT

Manuals, maintenance, service. Advice and tips for boat owners regarding cruising, navigation and anchoring.

#### WHAT? WHEN? WHERE?

Current information and reports from Czech and foreign boat shows and various events on the water.

#### **HOLIDAY ON BOARD**

Interesting stories from cruises and voyages including complete information about charter.

#### **FAMOUS FACE**

Interviews with well-known people.

#### HISTORY

A view of the history and development of sailing boats, motor boats and sailing as a sport.

#### **ON THE PODIUM**

Reports and facts from sailing regattas.

BROTOBOVE CLUNY			
			aller-ter
-	and and	-191	-
	FIT		100-
All the state	-		
			1
All Contraction	and the second second	-	21.0
	the second second		1.5
	100 million (100 million)	and the second second	C.HE
UMĚŘENÁ ELE	GANCE	Vocht	-Section -
ze země modréh		youn	
	IO KIIZO	Philippenite.2	20100123
Disant, Ja Frank and Elseth (schop at all satisfies you have really expressed (see 10)	Finite	a visit property to the	
Text metromotific (form Aposter (2) C) patholes from help faith and a formpore subpreption patholescent, but intercommittees a utilization		balle of shits	
tadorcconel_bi/sciencestatics e change unicitig/agent sciencized, als i abili accipip pre nativa tedra changica cristel.	And shares that the second sec	picity reside	
Martin and Angela and An	THE R. P. LEWIS CO., LANSING MICH.	, ACHY 14 198	







# **Magazine profile**

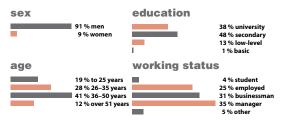
**The only magazine** for boat owners and sailing enthusiasts in the Czech Republic and Slovakia with total population of 16 million.

Advertising is targeted primarily to **successful** men who spend their time **actively**.

### **BASIC INFORMATION**

PRICE	119 CZK/5,99 EUR
PRINT	full colour
ISSUES	10 800 copies
RANGE, BIND	100 pages, V2
FREQUENCY	ten issues per year
FOUNDED	1994

# **READER PROFILE**



# DISTRIBUTION IN THE CZECH REPUBLIC AND SLOVAKIA

- Subscription for boat owners and active sailors
- Direct mail for V.I.P.
- · Boat shops and chandleries
- Exclusive places selected restaurants, clinics, lobby bars, hotels, car salons...
- Distribution companies PNS, PressMedia
- · Digital version on various platforms

# **DATES 2024**

	EADLINE FOR ARTICLES	COMING OUT
2	12.01.	26.01.
3	09.02.	23.02.
4	08.03.	27.03.
5	12.04.	26.04.
6	17.05.	31.05.
7-8	14.06.	28.06.
9	09.08.	23.08.
10	13.09.	27.09.
11	11.10.	25.10.
12/24-1/25 + Charter	15.11.	29.11.

# CONTACT

Yacht Publishing info@yacht.cz marketa@yacht.cz Daniel Guryča Publisher +420 777 722 133 Markéta Pelcmanová Sales representative +420 775 571 120