

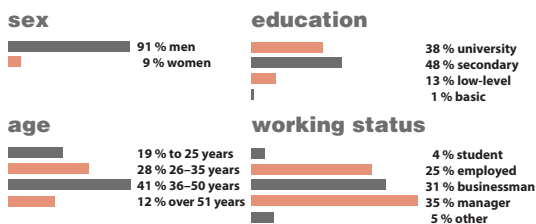
Magazine profile

The only magazine for boat owners and sailing enthusiasts in the Czech Republic and Slovakia with total population of 16 million. Advertising is targeted primarily to **successful** men who spend their time **actively**.

BASIC INFORMATION

PRICE	89 CZK/3,99 EUR
PRINT	full colour
ISSUES	11 500 copies
RANGE, BIND	100 pages, V2
FREQUENCY	ten issues per year
FOUNDED	1994

READER PROFILE



DISTRIBUTION IN THE CZECH REPUBLIC AND SLOVAKIA

- Subscription for boat owners and active sailors
- Direct mail for V.I.P.
- Boat shops and chandleries
- Exclusive places – selected restaurants, clinics, lobby bars, hotels, car salons...
- Distribution companies PNS, PressMedia
- Digital version on various platforms

DATES 2019

ISSUE	DEADLINE FOR ARTICLES AND ADVERTISING ORDER	DEADLINE FOR ADVERTISING	COMING OUT
2	7. 1.	14. 1.	1. 2.
3	28. 1.	4. 2.	1. 3.
4	25. 2.	11. 3.	29. 3.
5	1. 4.	8. 4.	3. 5.
6	29. 4.	9. 5.	31. 5.
7-8	27. 5.	3. 6.	28. 6.
9	22. 7.	29. 7.	30. 8.
10	2. 9.	9. 9.	27. 9.
11	30. 9.	7. 10.	1. 11.
12/19-1/20	25. 10.	4. 11.	29. 11.

CONTACT

Publisher:
Daniel Guryča
dan@yacht-magazine.cz
+420 777 722 133

Advertising manager:
Petra Kozlíková
petra@yacht-magazine.cz
+420 775 571 120

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yacht

ČASOPIS O LODÍCH

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XXV. ročník
89 Kč/3,99 €

MOTOROVÉ ČLUNY
Ranieri Cayman
Silver Arrow

PLACHETNICE
Beneteau
Oceanis 46.1

Sirena 58
Pitbul mezi motorovými jachtami

Velký úspěch na Rolex Middle Sea Race

MOBIL TABLET ONLINE

PDF version available at www.yacht-magazine.cz



NEWS

Latest information and news from the world of sailing.

TESTS

Editorial tests and reviews of motor boats, sailing boats, inflatable boats, engines, sailing clothing and accessories.

EQUIPMENT

Manuals, maintenance, service. Advice and tips for boat owners regarding cruising, navigation and anchoring.

WHAT? WHEN? WHERE?

Current information and reports from Czech and foreign boat shows and various events on the water.

HOLIDAY ON BOARD

Interesting stories from cruises and voyages including complete information about charter.

FAMOUS FACE

Interviews with well-known people.

HISTORY

A view of the history and development of sailing boats, motor boats and sailing as a sport.

ON THE PODIUM

Reports and facts from sailing regattas.

